

# Zhenqiao Song

UCSB – Santa Barbara, California, US

☎ +1-626-528-1560 • ✉ zqsong108@gmail.com • 🌐 jocelynsong.github.io

## Education

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### University of California, Santa Barbara

- Ph.D. in Computer Science. Advisor: Prof. Lei Li

Santa Barbara, US

Sep. 2022-Now

### Fudan University

- M.S. in Computer Science. Advisor: Prof. Xiaoqing Zheng
- Shanghai Outstanding Graduate Student

Shanghai, China

Sep. 2017-Jun. 2020

### Xiamen University

- B.S. in Computer Science. Advisor: Prof. Jinsong Su
- Ranked 3/138 peers

Xiamen, China

Sep. 2013-Jun. 2017

## Employment

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### Bytedance AI Lab FTE

Shanghai, China

*NLP Researcher advised by Dr. Hao Zhou and Dr. Lei Li, MLNLC team.*

Jul. 2020- Aug. 2022

- **Research Works on Multilingual Neural Generative Models**
  - **Parallel Multilingual Translation via Contextualized Self Switching**
    - Outperform multilingual transformer with as much as 0.74 BLEU improvement and 6.2x faster decoding speed in inference. **Paper is accepted by ICLR 2022.**
  - **Multilingual Text Generation Dataset**
    - Propose MTG, a new benchmark suite for multilingual text generation, which is the first-proposed multilingual multiway text generation dataset with the **largest human-annotated data (400k)**. It includes four generation tasks across five languages. The paper is accepted by NAACL findings 2022.
- **Industrial Applications on Language Generation and Understanding**
  - **Multilingual Advertising Title Generation**
    - Implement a multilingual Ad title generation model incorporating eight languages, including English, Chinese, Japanese, Vietnamese, Russian and so on. It is used in an online advertising system of ByteDance, and **the profit arises from \$4,000/day to \$200,000/day.**
  - **Advertisement Classification System**
    - Implement an advertisement classification model incorporating over 200 categories. **It achieves over 90% online average accuracy on all categories and the profit is over 4 million dollars one year.**
- **Research Works on AI Drug**
  - **Viral Protein Mutation**
    - Propose a viral protein mutation model involving mutated position detection and mutant prediction. Our model found a new possible variant of SARS-CoV-2.

### Bytedance AI Lab Intern

Shanghai, China

*Student Researcher advised by Dr. Hao Zhou*

Jun. 2019-Jun. 2020

- **Triangular Bidword Generation for Sponsored Search Auction**
  - Propose a triangular bidword generation model. **The proposed model is applied in the search system of ByteDance and achieves over \$300 million every year.** The paper was accepted by WSDM 2021.

## Research Interests

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My research interests lie in the general area of natural language processing. I used to study applications on **generative modeling** and **cross-lingual representation learning**. Recently, I focus on **efficient generative modeling** and its applications, e.g., multilingual text generation and parallel multilingual translation. I also study **protein design** now.

## Publications

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- [1] **Zhenqiao Song**, Hao Zhou, Lihua Qian, Jingjing Xu, Shanbo Cheng, Mingxuan Wang, and Lei Li. “switch-GLAT: Multilingual Parallel Machine Translation Via Code-Switch Decoder”. In: *International Conference on Learning Representations (ICLR)*. 2022.
- [2] Yiran Chen, **Zhenqiao Song\***, Xianze Wu, Danqing Wang, Jingjing Xu, Jiase Chen, Hao Zhou, and Lei Li. “MTG: A Benchmarking Suite for Multilingual Text Generation”. In: *Proceedings of the 2022 Conference of the North American Chapter of the Association for Computational Linguistics: Human Language Technologies (NAACL-HLT Findings)*. 2022.
- [3] **Zhenqiao Song**, Jiase Chen, Hao Zhou, and Lei Li. “Triangular Bidword Generation for Sponsored Search Auction”. In: *Proceedings of the 14th ACM International Conference on Web Search and Data Mining (WSDM)*. 2021, pp. 707–715.
- [4] **Zhenqiao Song**, Xiaoqing Zheng, and Xuanjing Huang. “Jointly learning bilingual word embeddings and alignments”. In: *Machine Translation (2021)*, pp. 1–19.
- [5] **Zhenqiao Song**, Xiaoqing Zheng, Lu Liu, Mu Xu, and Xuan-Jing Huang. “Generating responses with a specific emotion in dialog”. In: *Proceedings of the 57th Annual Meeting of the Association for Computational Linguistics (ACL)*. 2019, pp. 3685–3695.
- [6] Lu Liu, **Zhenqiao Song**, and Xiaoqing Zheng. “Improving Coreference Resolution by Leveraging Entity-Centric Features with Graph Neural Networks and Second-order Inference”. In: *arXiv preprint arXiv:2009.04639* (2020).
- [7] Jinsong Su, **Zhenqiao Song**, Yaojie Lu, Mu Xu, Changxing Wu, and Yidong Chen. “Exploring Implicit Semantic Constraints for Bilingual Word Embeddings”. In: *Neural Processing Letters* 48.2 (2018), pp. 1073–1088.

## Honors and Awards

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- National Scholarship. 2020
- Shanghai Outstanding Graduate. 2020
- Fudan University Excellent Scholarship. 2017 - 2019
- Xiamen University Excellent Scholarship. 2013 - 2017

## Academic Services

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- Conference Reviewer: ACL 2020, EMNLP 2020, EMNLP 2022, NLPCC 2022

## Teaching

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- Teaching Assistant at Fudan University: Data Structures and Algorithms; Linear Algebra

## Skill Set

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- Machine Learning API: TensorFlow, Pytorch